



PRINCETON REGIONAL
CHAMBER OF COMMERCE
champions for business

Champions for Business

Letter from the Chairman

DEAR CHAMBER MEMBERS,

After a couple of false starts, spring is finally in full bloom in our region. As we enjoy this season of renewal, I am pleased to report that the Chamber is adding to its array of great programs and attracting new members. Over the past three months, we've been setting records for growth in membership. It's an exciting time of opportunity for our region, and when it comes to business growth, many are finding that the Chamber is their Champion for Business.

We've had another month filled with stimulating programs for Chamber members and their guests. Our monthly luncheon on April 3 featured Eric Scott, the executive director of news and network programming for Townsquare Media and NJ101.5 radio. Eric gave us some unique insights into our region and the state and provided fascinating glimpses into his experiences with newsmakers. Our Young Professionals event on April 11th was completely sold out and provided an opportunity for a roundtable discussion with our Entrepreneur of the Year, Ben Weiss, founder & CEO of Bai brands.

The Chamber was very pleased to host the presentations by Arianna Huffington and Anne-Marie Slaughter on April 22 at Richardson Auditorium. This event was arranged by the Chamber's Women in Business Alliance program. This was a special opportunity for participants to hear from these two remarkable and accomplished leaders. As a special added benefit, each attendee was entitled to receive a signed copy of Arianna Huffington's new book, *Thrive: The Third Metric to Redefining Success and Creating a Life of Well-Being, Wisdom and Wonder*. This was yet another sold-out event.

Be sure to mark your calendar for some important upcoming dates. The Chamber is excited to welcome Dr. Christopher Eisgruber, the new president of Princeton University, as our speaker at our luncheon on Thursday, May 8. A renowned constitutional scholar and gifted teacher, Dr. Eisgruber served as a member of Princeton's faculty for twelve years and as Princeton's provost for nine years before being named president. We look forward to hearing about his vision for this great University, which plays such an important role in our region and across the nation.

The Chamber is sponsoring an important forum on economic development in Trenton that will be held on Tuesday, April 29. This forum will provide a briefing on economic development planning and new initiatives that are underway in our Capital City. Our region's prosperity depends on Trenton's vitality, and this forum couldn't come at a more critical time. The forum will include Walter Denson, the City's director of housing and economic development, Christian Martin, the director of the Trenton Downtown Association, John Hatch, a partner in HHG Development, and others. Trenton's Acting Mayor George Muschal will also offer his perspectives. The event is scheduled from 7:30 to 9:30 a.m. at the Lafayette Yard Hotel in downtown Trenton.

As a reminder, the Chamber's annual golf and tennis outing will be held on Monday, May 12, at The Bedens Brook Club. As I write this letter, the event is nearly sold out, so I hope you've already confirmed your place in this great day of golf and tennis, followed by cocktails, wine tasting, a great silent auction, and a delicious catered dinner.



One final note: Chamber members were recently informed that our President Peter Crowley will be taking a two-month medical leave to address his chronic kidney disease. Peter will be receiving a kidney transplant from his brother in early May. As a result, he expects to be on medical leave recovering from the procedure for up to four weeks, and on a limited work schedule for several weeks after that, with a return to his full schedule by mid-summer.

We all wish Peter a speedy and full recovery from this surgery and we are thankful that he will be receiving the very best care available. This is certainly also a reminder of the remarkable advances in medicine that make such transplant surgery possible and how organ donation is truly a gift of life.

As always, further information about the Princeton Regional Chamber of Commerce and its events can be found by checking our website at www.princeton-chamber.org or calling the Chamber at 609-924-1776.

John P. Thurber

Chairman of the Board
Princeton Regional
Chamber of Commerce

May Events at the Chamber

May Luncheon, Thursday, May 8, 11:30 a.m. to 1:30 p.m. Princeton Marriott Hotel & Conference Center, 100 College Road East, Princeton 08540. Speaker: Christopher Eisgruber, President, Princeton University

A teacher, scholar, and lawyer, President Eisgruber, right, was a member of the faculty and served as provost for nine years prior to his appointment as President. He played a role in key initiatives including broadening international initiatives, increasing the diversity of the campus, and leading University efforts to cut costs. This will be his first presentation to the Princeton region business community since his appointment.



Services. Topic: "Putting Autism to Work."

Over the next decade, more than 500,000 individuals with autism will enter the workforce as adults, and Mr. Bell will share insight on why it is good for business and the community to embrace them.

2014 Golf & Tennis Outing, Monday, May 12, 11 a.m. to 7 p.m. The Bedens Brook Club, 240 Rolling Hill Road, Skillman 08558.

Join 200-plus professionals from the Princeton region for a day of sport and leisure! Don't play? Join us for dinner!

Business After Business, Thursday, May 15, 5 to 7 p.m. Buchanan Ingersoll & Rooney, P.C., 700 Alexander Park, Suite 300, Princeton 08540.

Join us at Buchanan Ingersoll & Rooney, P.C. for a night of networking and fun!

WIBA Anniversary Party, Tuesday, May 20, 5 to 7:30 p.m. PNC Bank, 76 Nassau Street, Princeton 08542.

Join the Women in Business Alliance to celebrate our third anniversary. You won't want to miss this night of delicious hors d'oeuvres, wine, and networking.

Business Before Business Breakfast, Wednesday, May 21, 7:30 to 9:30 a.m. Nassau Club of Princeton, 6 Mercer Street, Princeton 08540. Speaker: Peter Bell, President & CEO, Eden Autism

May Membership Orientation, Wednesday, May 28, 8 to 9:30 a.m. Residence Inn by Marriott Princeton/Carnegie Center, 100 Canal Pointe Boulevard, Princeton 08540.

This orientation and seminar is free for new Members, new representatives of existing Members and current Members who want to learn more about how to maximize their Membership. It is highly recommended that New Members attend this important meeting. You will have a chance to meet fellow Chamber colleagues, as well as hear from some key Chamber personnel. The event is free of charge but is only open to existing Chamber Members. Breakfast is included. The seminar is an overview of the Princeton Regional Chamber of Commerce and is designed for businesses and organizations that have already submitted a Membership application.

Save the Dates: June Events

Thursday, June 5: Monthly Luncheon

Tuesday, June 10: Plainsboro Business Showcase

Thursday, June 12: Real Estate Alliance Breakfast

Thursday, June 12: Nine Innings of Networking at the Trenton Thunder

Tuesday, June 17: Women of Achievement Breakfast

Wednesday, June 18: Business Before Business Breakfast

Tuesday, June 24: Regional Mayoral Roundtable Breakfast

Wednesday, June 25: Membership Orientation

Thursday, June 26: Business After Business

Save the Dates: Special Events

2014 Mid-Summer Marketing Showcase, Tuesday, July 15, on the Green on Palmer Square.

Join us for the Princeton Regional Chamber's Annual SUMMER SIZZLER! Fun, food, music and prizes abound for this annual marketing showcase that turns into a wildly fun block party! Because of the heat, we suggest everyone dress casual.

Questions? Contact Cheri Durst at 609-924-1776 or cheri@princetonchamber.org

Sustaining Sponsors 2014

With great appreciation, the Chamber thanks the following companies and organizations who have shown their support and loyalty to the Princeton Regional Chamber of Commerce by becoming Sustaining Sponsors. Our Sustaining Sponsors enable the Chamber to advance to a level which allows the resources for greater benefits and enhanced programs events to our Members and the business community.

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Chamber at Work: Above, Peter Crowley, President & CEO, left; Eric Scott, Executive Director, News and Network Programming, NJ101.5; and John Thurber, Chairman of the Board at the April Luncheon. At right, John Goedeke, PNC Bank and PRYP Board of Directors liaison, left; William Dewey, Merrill Lynch, PRYP vice chair; Lauren Medici, PRYP chair; Celeste Murphy, ETS; Ben Weiss, founder and CEO Bai brands; and Robert Formisano, Morgan Stanley, at the Entrepreneur Roundtable. Photos by Jennifer Guhl



Exciting News in the Princeton Region!

Womanspace is privileged to honor Major League Baseball Hall of Famer Joe Torre for his efforts to end the cycle of domestic violence and save lives. The Barbara Boggs Sigmund Award celebrates the legacy of our founder, Barbara Sigmund, and others like her who inspire others to greatness. Please join us on Wednesday, April 30, from 6 to 9:30 p.m. for a dinner reception and presentation of the award to Joe Torre at the Hyatt Regency Princeton. For more information, visit www.womanspace.org

Junior League of Greater Princeton presents A Day At The Races on Saturday, May 3, from 5 to 8:30 p.m. at Trenton Mercer Airport - Ronson Aviation, 18 West Piper Avenue, Trenton 08628.

Enjoy games of chance, a silent auction, Junior League Juleps, hat contest, Southern fare, music, and all races up to and including the Kentucky Derby. General admission: \$50. Visit www.jlgp.org for more information!

Know an amazingly talented adult with special needs? Invite them to join our 'Art of the Heart' fair at **Expo: Friendship** on Sunday, May 4! They will have the chance to show off their artwork and sell their work, no charge to them! Visit ExpoFriendship.org for more details or call 609-683-7240.

Community Options, a nonprofit in Princeton, will celebrate 25 years of supporting people with developmental disabilities at 6:30 p.m. on Thursday, May 8, at Morven. Kean established the Governor's Council on the Prevention of Mental Retardation, a body composed of commissioners of various state departments and concerned citizens who

have distinguished records in the area of mental retardation and developmental disabilities. Please visit www.comop.org/events/spring-event/ for more information.

The **Central and South Jersey Affiliate of Susan G. Komen** is pleased to announce the 12th Annual Spirit of Jane Rodney Celebration to be held on Friday, May 9, at the historic Trenton War Memorial. This year the Affiliate is honored to recognize: Debbie Schaeffer (Individual Achievement Award), Jason Koye (Individual Achievement Award), and Elizabeth Cappel (Ribbon of Hope Survivor Award). For information, tickets, corporate sponsorship, and ad journal packages please visit www.komencsnj.org

Starr Transit Co, Inc., located in Hamilton Township has an opening for a Human Resources Manager responsible for a variety of Human Resource functions to include recruiting, retention, organizational development, employee relations, HR compliance, compensation and benefits administration, performance management, Affirmative Action and HR policies and procedures. This position supports the overall business strategy of the company by aligning HR services with the strategic goals and culture of Starr. The position reports directly to the President/COO.

Qualified candidate must have a minimum of five years prior Human Resource management experience, in-depth knowledge of human resource principles and practices and excellent communication skills, both written and verbal. Strong organizational skills, strategic and analytical skills and time management skills required. Proficient

computer skills to include Word, Excel, E-mail and internet usage required. Must have the ability to develop positive working relationships at all levels in the organization and have above average judgment and problem solving skills.

Starr offers a competitive salary/benefits package, an excellent work environment and the opportunity to be part of a team committed to providing safe transportation to our customers. Qualified candidates should apply for this position by emailing resume with cover letter and salary range to sborowsky@starrtours.com

National Women's Health Week New Jersey, May 16, 8:30 a.m. to 3 p.m. Robert Wood Johnson Fitness & Wellness Center, Mercerville. Seating is LIMITED. Call 800-372-6510 or register online at www.fscnj.org/retreat. A \$20 non refundable fee for attendees is required at time of registration.

Welcome, New Members

- USA Mortgage
- Clarke Caton Hintz
- TDT Innovative Solutions, Inc
- Kingstone Capital V, LLC
- Princeton Weight Management
- Ryan James Agency
- Padgett Business Services
- ADT Custom Home Services
- Allstate Office Interiors
- Jones Lang LaSalle
- Comfort Keepers

Interested in Joining the Chamber?

Did you know that more than 60 percent of our member businesses have 25 or fewer employees? What does that mean? This means that these small businesses need resources — resources many of our Members are ready, willing, and able to provide.

If you haven't taken the time to attend one of our events, now's the time to step forward and join the Chamber! We provide our nearly 900 members with quality services, which include networking and marketing opportunities that will enhance their ability to run a successful business.

Chamber Events: Receive invitations to attend nearly 100 events each year, including networking receptions, luncheons, forums and special events.

Awareness Building: Increase your visibility by participating in Annual Chamber trade show events, awards galas, and golf outings.

Destination Marketing: Automatically become a Member of the Princeton Regional Convention & Visitors Bureau with Chamber Membership.

Continued Growth through Diversity: Embrace regional diversity through growing partnerships such as the Capital Region Mi-

nority Chamber of Commerce and the Women in Business Alliance.

Customer Referrals: Be recommended. Each week the Chamber receives inquiries asking to be referred to a business which will meet their needs.

Brochure/Business Card Display: Display your brochure and/or business card at the Chamber office, at no additional charge.

Chamber Website: Build your online presence through the Chamber website, a leading resource to find out about Princeton region. The site profiles all Chamber members.

Business Directory: Get published in comprehensive listing of more than 800 member businesses published annually. Additional advertising opportunities are available.

Newsletter: Gain exposure by being featured in the Chamber's monthly U.S. 1 newsletter.

Direct Mail Options: Purchase a mailing list of the full Chamber Membership or have your flyer inserted into the Chamber's monthly events calendar mailing.



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