



Presents the  
**NJ Conference  
for Women**  
October 16, 2015 • Westin Princeton  
A Network Can Change Your World

## Agenda

- 7:30 - 8:30 a.m. Registration and Networking
- 8:30 - 9:30 a.m. Morning Keynote  
**Karen Finerman, CNBC's Fast Money**
- 9:30 - 10:30 a.m. General Session Workshop: Resume to Reputation  
How to transform your LinkedIn profile  
**Erika Jacoby, LinkedIn**
- 10:30 - 11:00 a.m. Break
- 11:00 - 11:40 a.m. Workshop Session I
- Bring Your Presentation to Life  
Since founding Graceworks in 1995 on the vital premise of making a human connection, Carol has trained thousands of corporate professionals globally to become more successful presenters, leaders and all-around communicators. **\*This session will only be presented once from 11:00 a.m. - 12:30 p.m.**  
- Carol Doscher, Graceworks
  - Healthy Eating for a Healthy Life  
You will learn healthy eating tips that actually work!  
- Dr. Sarah Wistreich, Capital Health Center for Women's Health
  - Trending Tools to Use in 2015  
Social media and Applications – Tricks and tips to help you do what you're already doing, more efficiently.  
- Sarah Cirelli, WS+B
  - The Game of Life: A financial planning and tax perspective  
Session will discuss the important considerations and tax issues that are faced by most people as they reach certain life milestones – a guide and primer to what's important and what to avoid.  
- Marguerite Mount, Mercadien
  - A Network Can Change Your World – find out how with our networking experts!  
Panel featuring:  
Sophie Wade - Founder and Future of Work Strategist of Flexcel Network  
Maureen Petrosky - Author, television personality, professional chef, writer/editor, and food stylist  
Hilary Morris - President/Owner, CoffeeTalk  
Moderator: Jessica Downey - Editor, Real Woman magazine and realwomanonline.com
  - How to negotiate an exceptional job offer  
Do you want access to the secrets top executives know about negotiating job offers? Do you want to learn how to handle the 'give and take" that is associated with successfully negotiating a job offer? Join Executive Leadership Coach and Consultant Dr. Dina Lichtman, a Managing Member of DLS Coaching LLC, as she shares her insight and tips from a career of helping senior women rise to the top of their professions through enhanced leadership and negotiating skills. Attendees will learn how to negotiation successfully including: how to empirically analyze a job offer, maximize your compensation in a deal, tackle issues of stock options, long term incentives, severance pay issues etc. Don't go into this type of negotiation alone. Learn and go in with the skills that Dr. Dina Lichtman can provide to you!
- 11:40 - 11:50 a.m. Break
- 11:50 a.m. - 12:30 p.m. Workshop Session II (Session I repeats)
- 12:30 p.m. Lunch
- 1:00 - 2:00 p.m. Afternoon Keynote  
**Nancy Armstrong, Makers- Women Who Make America**
- 2:00 p.m. Adjourn