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FOR IMMEDIATE RELEASE

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2016 Central Jersey Real Estate Forecast will offer economic outlook for local real estate markets

Princeton, NJ – January 19, 2016 – The Princeton Regional Chamber of Commerce’s Real Estate Business Alliance presents the Central Jersey Real Estate Forecast on January 28, 2016 at the Hyatt Regency Princeton.

A panel of experts will focus on what’s ahead for the regions Commercial & Residential Real Estate markets and where you should invest in 2016.

“Real estate is such an economic driver in this region, and fluctuations in this market have a wide ripple effect on the local economies,” said Peter Crowley, President and CEO of the Princeton Regional Chamber of Commerce. “The Real Estate Business Alliance is proud to offer this extensive picture of the region’s economic health and real estate landscape.”

The panel will include local Real Estate experts Aubrey Haines, CEO of Mercer Oak Realty; Tom Troy, President of Sharbell Development Corporation and Judson Henderson, Broker Associate & Managing Member of Callaway Henderson Sotheby’s International Realty will provide the local Princeton Region perspective. Tom Gates of Mortgage Master and Real Estate Business Alliance chair will moderate the discussion.

Michele Brown, President & CEO of Choose New Jersey, Inc. will deliver an opening address in which she will discuss incentives that are being offered to attract & retain businesses in New Jersey.

The forecast will begin at 7:30 a.m. and runs until 10:30 a.m. at the Hyatt Regency Princeton. Tickets, which include breakfast, are \$30 for Chamber members and \$40 for future members. For more information or to purchase a ticket, please visit www.princetonchamber.org.

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The Princeton Regional Chamber of Commerce – The Princeton Regional Chamber of Commerce is a membership organization committed to promoting business growth within Central New Jersey and the Princeton Region. With a network of over 1,200 members and associations representing 250,000 employees and billions of dollars in annual revenue, the Princeton Regional Chamber of Commerce is proud to be the

fastest growing Chamber in Central New Jersey, with its core membership primarily focused in the five central New Jersey counties, in addition to serving members as far away as New York, Philadelphia and Canada. More information about the Chamber can be found at www.princetonchamber.org.