



**PRINCETON REGIONAL
CHAMBER OF COMMERCE**
champions for business

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FOR IMMEDIATE RELEASE

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Real Estate Business Alliance Forecast will offer economic outlook for real estate markets in Princeton Mercer Region

Princeton, NJ – January 22, 2015 – The Princeton Regional Chamber of Commerce’s Real Estate Business Alliance will present the Annual 2015 Real Estate Forecast on January 29, 2015 at the Hyatt Regency Princeton.

A panel of experts will focus on trends in the regions residential and commercial real estate markets including sales data, occupancy rates and the economic outlook for real estate within the region for 2015.

“Real estate is such an economic driver in this region, and fluctuations in this market have a wide ripple effect on the local economies,” said Peter Crowley, president and CEO of the Princeton Regional Chamber of Commerce. “The Real Estate Business Alliance is proud to offer this extensive picture of the region’s economic health and real estate landscape.”

Local experts Aubrey Haines, CEO of Ewing-based Mercer Oak Realty and Judson Henderson, Broker Associate & Managing Member of Princeton-based Callaway Henderson Sotheby’s International Realty will provide the local Princeton Region perspective. Tom Gates of Princeton-based Mortgage Master and Alliance co-chair will moderate the discussion.

Paul Anastos, President of Mortgage Master, will deliver an economic forecast about interest rates and the impact on the real estate market.

The forecast will begin at 7:30 a.m. and run until 10:00 a.m. at the Hyatt Regency Princeton. Tickets, which include breakfast, are \$25 for Chamber members and \$40 for future members. For more information or to purchase a ticket, please visit www.princetonchamber.org.

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The Princeton Regional Chamber of Commerce – The Princeton Regional Chamber of Commerce is a membership organization committed to promoting business growth within the Princeton Region and surrounding areas. With more than 3,000 individual contacts and more than 1,000 Member companies, the Princeton Regional Chamber of Commerce membership is primarily focused in five central New Jersey counties and stretches as far as New York, Philadelphia and Canada. More information about the Chamber can be found at www.princetonchamber.org.