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## FOR IMMEDIATE RELEASE

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## **Plainsboro Business Partnership Showcase set for June 23** *Featuring The B Street Band, the #1 Bruce Springsteen cover band*

**Plainsboro, NJ – May 20, 2015** – The Plainsboro Business Partnership is hosting its fourth annual Business Showcase on June 23 from 6:00 p.m.- 8:00 p.m. at the Municipal Fairgrounds in Plainsboro, NJ.

This year's performance will feature the #1 Bruce Springsteen cover band, *The B Street Band*. The concert will begin at 6:30 p.m. The event is free and open to the public, with the rain date set for June 24<sup>th</sup>.

"We're expecting a crowd of 1,000 residents and visitors, and 50 vendors at this year's showcase," said Eileen Sinett, chair of the Plainsboro Business Partnership. "Music, the outdoors and food create an event that serves both residents, visitors and area business-owners. Interested business owners should contact the Princeton Regional Chamber or myself to learn how they might participate."

This event is a partnership between the Princeton Regional Chamber of Commerce, Plainsboro Recreation Department, and a variety of Plainsboro-based businesses. Drawing inspiration from a similar event in downtown Princeton, the Plainsboro Business Partnership has hosted showcases the past three years that have drawn more than 500 attendees throughout the event.

The event will include local services, merchants, and music. Food vendors will include: Kevin's Salad Station, Surf and Turf Truck, Cupcake Carnivale and Kami. Guests are encouraged to bring blankets and chairs. Parking is available at the Enterprise Business Center.

Vendor spaces and sponsorships are still available. Please direct all inquiries to Kara Grimes, Events Director, at (609) 924-1776, ext. 100 or [kara@princetonchamber.org](mailto:kara@princetonchamber.org). Further information about the event can be found at [www.princetonchamber.org](http://www.princetonchamber.org).

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**The Plainsboro Business Partnership**, a program of the Princeton Regional Chamber of Commerce, is comprised of businesses, not-for-profit organizations, community leaders and other professionals dedicated to promoting and serving the business needs of the Plainsboro community. It is a membership organization committed to promoting business growth within the Plainsboro Region and surrounding areas.

**The Princeton Regional Chamber of Commerce** - The Princeton Regional Chamber of Commerce is a membership organization committed to promoting business growth within Central New Jersey and the Princeton Region. With more than 3,000 individual contacts and more than 1100 Member companies, the Princeton Regional Chamber of Commerce is proud to be the fastest growing Chamber in Central New Jersey, with its core membership primarily focused in the five central New Jersey counties, in addition to serving members as far away as New York, Philadelphia and Canada. More information about the Chamber can be found at [www.princetonchamber.org](http://www.princetonchamber.org).