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## FOR IMMEDIATE RELEASE

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## Princeton Regional Chamber of Commerce Launches New Website for NJ Conference for Women

**Princeton, NJ – June 27, 2016** – The Princeton Regional Chamber of Commerce’s **Women in Business Alliance** (WIBA) will present the 4th annual **NJ Conference for Women** with a nationally known line-up of speakers. The program recently announced the launch of its brand new website, [NJConferenceForWomen.com](http://NJConferenceForWomen.com). The newly designed site offers quick and easy access to essential information and features that allow a comprehensive view of what to expect from the event, speakers, and workshops.

The NJ Conference for Women is the premiere networking and educational event for women, designed to engage, enlighten and empower attendees from across the state. The event will feature keynote addresses from Denise Morrison, President & CEO of *Campbell’s Soup Company*; Reshma Saujani, Founder & CEO of *Girls Who Code*; and Sallie Krawcheck, CEO & Co-Founder of *Ellevest*, along with six interactive workshop sessions.

“We are excited to have launched this new website and look forward to attendees being able to obtain more information on all aspects of the event. The NJ Conference for Women will share the success stories of dynamic, path-forging women and educate attendees on the knowledge and resources they need to achieve the next level in their career success,” said Lorraine Holcombe, Managing Director of the Princeton Regional Chamber of Commerce’s Women in Business Alliance.

The new website has a clean, uncluttered design, easy navigation, and enhanced rich content focused on the conference’s mission to provide a forum to promote an environment for women to connect and build relationships.

The site will be updated on a regular basis with news on speakers, workshops, activities, exhibitor and sponsor information. Visitors are encouraged to explore the website, sign up for direct emails, and register for the event at [NJConferenceForWomen.com](http://NJConferenceForWomen.com).

The NJ Conference for Women will take place at The Westin Princeton at Forrestal Village from 7:30 a.m. – 2:30 p.m. and tickets are \$125. Tickets are now available at [www.njconferenceforwomen.com](http://www.njconferenceforwomen.com). For more information about the conference, please contact Lorraine Holcombe, Vice President & CFO at (609) 924-1776, ext. 103, [Lorraine@princetonchamber.org](mailto:Lorraine@princetonchamber.org) or visit [www.njconferenceforwomen.com](http://www.njconferenceforwomen.com).

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**NJ Conference for Women**-The NJ Conference for Women is facilitated and managed by the Women in Business Alliance program of the Princeton Regional Chamber of Commerce. This nationally recognized program is designed to provide a forum to promote an environment for women to connect and build relationships. Focusing on professional development and growth, the program is a collaboration with business and community leaders and advocates for women's issues. The Annual NJ Conference for Women offers over 600 attendees a half day of professional development and information workshops. The NJ Conference for Women began in 2012 and has grown to become the largest women's conference in Central NJ. More information about the NJ Conference for Women can be found at [www.njconferenceforwomen.com](http://www.njconferenceforwomen.com).

**Princeton Regional Chamber of Commerce** – The Princeton Regional Chamber of Commerce is a membership organization committed to promoting business growth within the Princeton Region and surrounding areas. With more than 5,000 individual Chamber member contacts and more than 1,200 Member companies, the Princeton Regional Chamber of Commerce membership covers five central New Jersey counties including Mercer, Somerset, Middlesex, Hunterdon and Monmouth with membership as far as New York, Philadelphia and Canada. More information about the Chamber can be found at [www.princetonchamber.org](http://www.princetonchamber.org).