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FOR IMMEDIATE RELEASE

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Princeton Regional Chamber of Commerce Announces New Staff Members

Princeton, NJ – January 10th, 2017 – The Princeton Regional Chamber of Commerce has grown to become the largest Regional Chamber in Mercer County and in Central New Jersey. With over 1,300 corporate members and over 5,000 member contacts, the Chamber is fulfilling its role as a champion for the region's businesses. Associated with their growth, the Chamber is pleased to announce a number of new staff additions.

Jennifer Spillane, Managing Director of the Convention and Visitors Bureau

Jennifer will lead the CVB, Visit Princeton and the Mercer County's tourism programs. Jennifer brings over 12 years of marketing and writing experience to the Chamber, with an MFA in Writing from Spalding University, and a BA in Journalism and Mass Communication from the University of North Carolina at Chapel Hill. She is enthusiastically jumping into her role at the Chamber and will bring her creativity and professionalism marketing the region as a tourist destination.

Kate Stevens, Senior Manager, Development & Events

Kate will lead the Chamber's development and signature events programming. Kate brings over 12 years of event and Chamber experience from previous roles as Vice Chair of the Eastern Monmouth Chamber of Commerce, The National Conference Center and Ocean Place Resort & Spa. Kate will lead the PRCC development and signature events to new heights in 2017.

Robert Blanda, Manager, Marketing & Communications

Robert joins the Chamber with over 20 years of marketing, web design, UI, UX and Network and IT experience with a CNE/CNA from IBM/Novell in Atlanta, GA. Rob will facilitate the development of the Chamber's new website, branding and communications program. Rob will also lead the Chamber's Technology Business Alliance Committee.

Stephanie Forchi, Event Coordinator

Stephanie steps into the Event Coordinator role as a recent graduate of Montclair State University, holding a Bachelor in Science degree in Business Administration. Stephanie brings her dedication and love for events along with her extensive event planning and communication roles to the Chamber team.

“We are thrilled to add these dynamic individuals to the Princeton Regional Chamber staff and look forward to our continued expansion and new programs in 2017,” commented Peter Crowley, President and CEO of the Princeton Regional Chamber.

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The Princeton Regional Chamber of Commerce – The Princeton Regional Chamber of Commerce is a membership organization committed to promoting business growth within the Princeton Region and surrounding areas. With more than 5,000 individual contacts and more than 1,300 Member companies, the Princeton Regional Chamber of Commerce membership is primarily focused in five central New Jersey counties and stretches as far as New York, Philadelphia and Canada. More information about the Chamber can be found at; www.princetonchamber.org.

The Princeton Regional Convention and Visitors Bureau- The Princeton Regional Convention and Visitors Bureau is the State supported Destination Marketing Organization serving the more than 2 million visitors who visit the Princeton Mercer Region in Central New Jersey. More information can be found at: www.visitprinceton.org