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## FOR IMMEDIATE RELEASE

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## **Mid-Summer Marketing Showcase set for July 21<sup>st</sup>** *A Summertime Celebration of Independent Businesses*

**Princeton, NJ – July 6, 2015** – The Princeton Regional Chamber of Commerce is proud to announce their annual Mid-Summer Marketing Showcase on Tuesday, July 21, 2015 from 4:00 p.m. – 7:00 p.m. on the Green at Palmer Square in Princeton, NJ. The showcase is free and open to the public, with the rain date set for Wednesday, July 22, 2015.

This year's block party celebration will feature independent businesses throughout the Princeton/Mercer Region. The event will also include music, food and prizes all within the beautiful Palmer Square in Princeton.

“The Mid-Summer Marketing Showcase provides local businesses with the opportunity to showcase their products and services to over 1000 attendees in a relaxing and enjoyable environment,” says Peter Crowley, President and CEO of the Princeton Regional Chamber of Commerce. “This year our Marketing Showcase will highlight over 80 independent businesses from our community. Independent businesses are the economic lifeblood of our community and are critically important as we continue to grow and move our region forward.”

The presenting sponsor for this year's event will be The Bank of Princeton. Vendor tables and supporting sponsorships are still available. Please direct all inquiries to Kara Grimes, Events Director, at (609) 924-1776, ext. 100 or [kara@princetonchamber.org](mailto:kara@princetonchamber.org). Further information about the event can be found at [www.princetonchamber.org](http://www.princetonchamber.org).

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**The Princeton Regional Chamber of Commerce** - The Princeton Regional Chamber of Commerce is a membership organization committed to promoting business growth within Central New Jersey and the Princeton Region. With more than 3,000 individual contacts and more than 1,100 Member companies, the Princeton Regional Chamber of Commerce is proud to be the fastest growing Chamber in Central New Jersey, with its core membership primarily focused in the five central New Jersey counties, in addition to serving members as far away as New York, Philadelphia and Canada. More information about the Chamber can be found at [www.princetonchamber.org](http://www.princetonchamber.org).