



182 Nassau Street
Suite 301
Princeton, N.J. 08542
Phone 609-924-1776
Fax 609-924-5776
www.princetonchamber.org

FOR IMMEDIATE RELEASE

Media Contact:

Jennifer Guhl

Princeton Regional Chamber of Commerce

Marketing & Communications Director

(609) 924-1776, ext. 104

Jennifer@princetonchamber.org

**Princeton Regional Chamber of Commerce Welcomes
Christine Curnan as Membership Director**
Strategic Hire to continue Chamber's regional expansion

Princeton, NJ – January 22, 2015 – The Princeton Regional Chamber of Commerce, Central New Jersey's leading regional chamber, is pleased to welcome Christine Curnan as Director of Membership Sales. In this role, Christine will lead the Chamber's membership growth expansion throughout the five Central New Jersey counties, which are the core of the Chamber's regional business area.

"We are thrilled to be able to welcome Christine Curnan as our newest team member," said John Thurber, Chairman of the Princeton Regional Chamber of Commerce. "Christine is an outstanding sales professional who is well acquainted with the Chamber and the region that we cover." Christine will continue to strategically build and expand the Chamber's membership outreach initiatives. The Chamber's membership growth recently passed 1000 members, including independent businesses, not for profit organizations and leading corporations in Central New Jersey. "I'm excited that we are able to bring someone of Christine's caliber and knowledge of our region to our team", said Peter Crowley, President and CEO of the Princeton Regional Chamber of Commerce. "Christine's focus on providing outstanding service to our clients will allow us to continue our ability to deliver excellent value to our members."

Christine brings to her new role over twenty-five years of financial expertise and sales experience, the majority being over 20 years at Merrill Lynch & Co. More recently Christine served as Senior Vice President of Business Development with Signature Title, where she was instrumental in helping expand and grow the business. Previous to that role, Christine spent the bulk of her career at Merrill Lynch in the Investment Management area serving as Vice President, Portfolio Manager overseeing over \$2 Billion Dollars in corporate assets. Christine also served as the Chairwomen of the Princeton Regional Chamber Membership committee, where she worked with numerous exceptional volunteers who are the heart of the Chambers membership outreach.

Christine will begin this role effective February 2nd, 2015. Christine holds her Bachelor of Science degree in Business Administration from Saint Aquinas College in Sparkkill, New York.

###

The Princeton Regional Chamber of Commerce – The Princeton Regional Chamber of Commerce is a membership organization committed to promoting business growth within the Princeton Region and surrounding areas. With more than 3,000 individual contacts and more than 1,000 Member companies, the Princeton Regional Chamber of Commerce membership is focused in five central New Jersey counties and stretches as far as New York, Philadelphia and Canada. More information about the Chamber can be found at www.princetonchamber.org.