



**PRINCETON REGIONAL
CHAMBER OF COMMERCE**
champions for business

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FOR IMMEDIATE RELEASE

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The Princeton Regional Chamber of Commerce Independent Business Alliance announces game-changing partnership with Choose New Jersey

Princeton, NJ – June 12, 2015 – The Princeton Regional Chamber of Commerce, Central New Jersey’s largest Regional Chamber, is proud to announce a partnership with Choose New Jersey, Inc. designed to offer small and independent businesses across the Princeton /Mercer region a revolutionary online tool—[RFP Watch](#), that will help them potentially secure millions of dollars in contracts.

With hundreds of Request for Proposals (RFPs) distributed on a daily basis, independent businesses can easily miss opportunities for which they are qualified. For these businesses that depend on contracts, RFP Watch will be a game-changer.

"We launched RFP Watch two years ago to help spur local economic development in our state," said Michele Brown, President and CEO of Choose New Jersey. "The easy-to-use online tool is a simple solution to a big problem—how to get small businesses in touch with the many business opportunities within our state and beyond."

Peter Crowley, President and CEO of the Princeton Regional Chamber of Commerce commented, "We are excited to partner with Choose New Jersey and provide our over 800 independent Regional Chamber business members with this unique online lead generation program." Crowley added, "We have already heard exciting results from our members who have tried the innovative tool."

RFP Watch aggregates data from more than 30,000 public and private sources to deliver, on average more than 10,000 contract leads each month. The tool alerts companies to bids and contracts most relevant to their businesses on a daily basis.

"So many small independent businesses help power New Jersey's economy," remarked Brown. "RFP Watch is just one way that Choose New Jersey is partnering with the Princeton Regional Chamber of Commerce encouraging small business success in the Garden State."

[RFP Watch](#) is exclusively available to Princeton Regional Chamber members for \$25 per year. Please contact Alice Barfield, head of the Chamber’s Independent Business Alliance, at 609-924-1776, ext. 107 or

Alice@princetonchamber.org, to receive the access code that will allow members to receive the discounted partnership rate.

For more information about RFP Watch and the Chamber's partnership with Choose New Jersey, contact the Princeton Regional Chamber of Commerce at 609-924-1776.

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The Princeton Regional Chamber of Commerce - The Princeton Regional Chamber of Commerce is a membership organization committed to promoting business growth within Central New Jersey and the Princeton Region. With more than 3,000 individual contacts and more than 1100 Member companies, the Princeton Regional Chamber of Commerce is proud to be the fastest growing Chamber in Central New Jersey, with its core membership primarily focused in the five central New Jersey counties, in addition to serving members as far away as New York, Philadelphia and Canada. More information about the Chamber can be found at www.princetonchamber.org.