



PRINCETON REGIONAL
CHAMBER OF COMMERCE

champions for business

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FOR IMMEDIATE RELEASE

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The Princeton Regional Chamber of Commerce Welcomes Gretchen Rubin, New York Times Best Selling Author of *The Happiness Project*

Princeton, NJ – March 3, 2015 – The Princeton Regional Chamber of Commerce’s Women in Business Alliance welcomes Gretchen Rubin, New York Times Best Selling Author of *The Happiness Project* on March 30th, 2015 at the Westin Princeton at Forrestal Village. Gretchen will be discussing her latest book, *Better than Before: Mastering the Habits of Our Everyday Lives* and the benefits of changing your habits and enjoying everything life has to offer.

Gretchen Rubin is the author of several books, including the blockbuster *New York Times* bestsellers, *The Happiness Project* and *Happier at Home*, and the forthcoming *Better Than Before*. She has an enormous readership, both in print and online, and her books have sold more than two million copies worldwide, in more than thirty languages. Rubin started her career in law and was clerking for Supreme Court Justice Sandra Day O’Connor when she realized she wanted to be a writer. She lives in New York City with her husband and two daughters.

An Evening with Gretchen Rubin will take place from 7:00 p.m. to 9:00 p.m. on March 30th at the Westin Princeton at Forrestal Village. Tickets are \$49 for Chamber members and \$69 for non-Chamber members and include a copy of Gretchen’s latest book, *Better than Before: Mastering the Habits of Our Everyday Lives*. A special ticket including a VIP reception and Meet & Greet is \$125. For more information, please contact Lorraine Holcombe, Vice President & CFO at (609) 924-1776, ext. 103, lorraine@princetonchamber.org or visit www.princetonchamber.org.

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The Princeton Regional Chamber of Commerce – The Princeton Regional Chamber of Commerce is a membership organization committed to promoting business growth within the Princeton Region and surrounding areas. With more than 3,000 individual Chamber member contacts and more than 1,000 Member companies, the Princeton Regional Chamber of Commerce membership covers five central New Jersey counties including Mercer, Somerset, Middlesex, Hunterdon and Monmouth with membership as far as New York, Philadelphia and Canada. More information about the Chamber can be found at www.princetonchamber.org.