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FOR IMMEDIATE RELEASE

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**Princeton Regional Chamber of Commerce presents
the 11th Annual Mercer County Economic & Technology Summit**

Princeton, NJ – February 1, 2016 – “Solutions to Protect and Grow Your Business” will be the focus of the 11th Annual Mercer County Economic & Technology Summit, sponsored by Investors Bank and PSE&G. The event will be held on Tuesday, March 8th at Rider University’s Bart Luedeke Center.

The Summit will feature Mercer County Executive Brian M. Hughes delivering his Economic Development Report” to kick off the morning by focusing on what makes Mercer County an ideal place for businesses to locate and grow. “In Mercer County one of our core strengths is our flourishing economy. This annual summit is a chance for the business community to gather and discuss issues vital to our continued success,” said County Executive Hughes.

The keynote address will be delivered by Gene Waddy, CEO, Diversant LLC and will focus on the many ways that technology impacts the economy and the way business is done, in both small and large ways. Gene is a leader in the field of technology development, and the company that he built— Diversant LLC is the largest minority owned staffing company in the United States. For the first year, national, local, and regional economic updates will be given by Dr. James W. Hughes, Dean of the Edward J. Bloustein School for Planning and Public Policy at Rutgers University. He will provide another perspective on our Central NJ region and on our statewide economy.

In addition to the speakers, our panel of experts will discuss ways that owners and employees can utilize technology to protect and grow their businesses. The panel discussion, “Making Technology Work for Your Business”, will include Bill Bartzak, CEO of MDOnline; Christopher Rodriguez, Director of the Office Homeland Security for the State of New Jersey; and Christopher Mangano, Vice President of Sales and Marketing for Mercadien Technologies. The panel will be moderated by Mary Sue Henifin, Shareholder at Buchanan, Ingersoll & Rooney.

“By offering these presentations to our audience, local business executives will gain knowledge of current and future economic and technology trends which could positively impact their businesses,” said Peter Crowley, CEO and President of the Princeton Regional Chamber of Commerce. “Working with Mercer County, we are proud to present the first Economic and Technology Summit in the region. We look forward to bringing together key stakeholders from the county and surrounding region to discuss trends in technology, their impact on business and their influence on our local, state and national economy.”

The Summit is a partnership between Mercer County Executive Brian M. Hughes, the Mercer County Board of Chosen Freeholders, the County Office of Economic Development & Sustainability and the Princeton Regional Chamber of Commerce. The Technology Business Alliance is in its first year as a new business program of the Chamber, and has partnered with the Economic Summit Planning Committee to bring an informative group of speakers and presenters to this event. The Summit’s goals will be to discuss and present technology as the driver for how businesses can prosper moving forward. New Jersey Technology Council is another partner in this year’s event.

The Economic Summit will take place from 7:30 a.m. to 11:30 a.m. on Tuesday, March 8th at the Bart Luedeke Center at Rider University. Tickets and sponsorship packages are available. For more information, please contact Kara Grimes, Director of Events at (609) 924-1776, ext. 100, kara@princetonchamber.org or visit www.princetonchamber.org.

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The Princeton Regional Chamber of Commerce – The Princeton Regional Chamber of Commerce is a membership organization committed to promoting business growth within the Princeton Region and surrounding areas. With more than 3,000 individual Chamber member contacts and more than 1,000 Member companies, the Princeton Regional Chamber of Commerce membership covers five central New Jersey counties including Mercer, Somerset, Middlesex, Hunterdon and Monmouth with membership as far as New York, Philadelphia and Canada. More information about the Chamber can be found at www.princetonchamber.org.