



PRINCETON REGIONAL
CHAMBER OF COMMERCE
champions for business

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FOR IMMEDIATE RELEASE

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**The Princeton Regional Chamber of Commerce and Robert Wood Johnson Hamilton
Host Disney Institute's Approach to Employee Engagement**

Princeton, NJ – May 10th, 2017 – The Princeton Regional Chamber of Commerce and Robert Wood Johnson Hamilton are proud to welcome Disney Institute's *Disney's Approach to Employee Engagement* to the Central New Jersey region on June 6, 2017 at the Robert Wood Johnson Conference Center in Hamilton.

D'Think is part of *Disney's* International Leadership Training Program series connecting great leadership to improved service performance. With a rich tradition and heritage built upon creating memorable experiences, The Walt Disney Company has consistently worked to attract, develop, and retain employees dedicated to this vision. Attendees will learn firsthand how to create a work culture that demonstrates consistent desired behaviors straight from the experts.

Participants will learn how to:

- Adapt time-tested Disney business insights to assess and improve organizational culture.
- Shape organizational culture based on desired employee behaviors, and select people who are a right-fit
- Adapt training strategies that ensure employees are confident in their roles by creating a holistic plan that drives employee engagement.
- Develop high-quality communication that strengthens culture and engages employees.
- Create a supportive environment through genuine care, including employee recognition and the elimination of workplace hassles.

When team members' behaviors are reinforced through positive feedback, they feel valued and appreciated and will make sure their customers do as well. The Disney Institute uses business insights and time-tested examples from the Disney organization to provide relevant illustrations and engaging stories that, with adaptation, can be applied across the public, private, and social sectors to inspire professionals to positively impact their organizations and the customers they serve.

"We are proud to partner with the Disney Institute and Robert Wood Johnson Hospital" said Princeton Regional Chamber of Commerce CEO & President Peter Crowley. "This continues our Chambers quest to bring powerful programs to our clients throughout the region."

Disney Institute's *Disney's Approach to Employee Engagement* will take place from 8:00 a.m. to 4:00 p.m. on June 6th at the Robert Wood Johnson Conference Center. Tickets are \$439 for Chamber members and non-Chamber members. For more information, please contact Kate Stevens, Senior Manager, Development & Events at (609) 924-1776, ext. 100, kate@princetonchamber.org or visit www.princetonchamber.org.

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The Princeton Regional Chamber of Commerce – The Princeton Regional Chamber of Commerce is a membership organization committed to promoting business growth within the Princeton Region and surrounding areas. With more than 5,000 individual member contacts and more than 1,300 Member companies, the Princeton Regional Chamber of Commerce covers five central New Jersey counties and stretches as far as New York, Philadelphia and Canada. More information about the Chamber can be found at www.princetonchamber.org.

RWJ Hamilton - Robert Wood Johnson University Hospital Hamilton (RWJ Hamilton) is proud to be part of the RWJ Barnabas Health System. The hospital serves communities within a five-county area and includes an acute care hospital, Rutgers Cancer Institute of New Jersey Hamilton, affiliated medical groups, the Lakeview Child Centers, the RWJ Fitness & Wellness Center and various outpatient centers throughout the region. Recently opening in this community is a Primary Care Express center meeting patients urgent and scheduled medical needs. The RWJ Conference Center supplies corporate, government, nonprofit, and private parties with a professional venue for meetings and events. Located inside of the RWJ Fitness and Wellness Center you will find meeting space to accommodate meetings for groups of 5 up to 200 people. For more information, go to conferencecenter.rwjhamilton.org or email bweiner@rwjuh.edu.

Disney Institute—*Disney Institute* courses qualify for nationally and internationally recognized continuing education units with the; International Association for Continuing Education and Training (IACET), American College of Healthcare Executives (ACHE) the National Association of State Boards of Accountancy (NASBA - CPE credit) and the *Disney Institute* is authorized to award ACHE Category II continuing education credit for each contact hour of educational programming, applicable toward advancement or recertification in the American College of Healthcare Executives.