



PRINCETON REGIONAL
CHAMBER OF COMMERCE

champions for business

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FOR IMMEDIATE RELEASE

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The Princeton Regional Chamber of Commerce and Robert Wood Johnson Hamilton Host Disney Institute's Approach to Leadership Excellence Program

Princeton, NJ – May 31st, 2016 – The Princeton Regional Chamber of Commerce and Robert Wood Johnson Hamilton are proud to welcome Disney Institute's *Disney's Approach to Leadership Excellence* to Princeton and the Central New Jersey region. *D'Think* is part of *Disney's* International Leadership Training Program series connecting great leadership to improved service performance. The *Disney D'Think* program will be held at the Robert Wood Johnson Conference Center in Hamilton on June 9th from 8:00 a.m. – 4:00 p.m.

Participants will learn how to:

- Adapt time-tested Disney business insights to assess and improve your organization.
- Identify the personal and organizational values that drive you as a leader to carry out your organization's vision.
- Establish an alignment of personal values and organizational values to enthusiastically support your organization's vision.
- Understand a leader's values-infused role in operationalizing culture-building and team support.
- Develop strategies to sustain your organization's values and vision during turbulent times as well as good times.
- Build your own personal legacy as a leader.

The Disney Institute uses business insights and time-tested examples from the Disney organization to provide relevant illustrations and engaging stories that, with adaptation, can be applied across the public, private, and social sectors to inspire professionals to positively impact their organizations and the customers they serve. When team members' behaviors are reinforced through positive feedback, they feel valued and appreciated and will make sure their customers do as well. "We are proud to partner with the Disney Institute and Robert Wood Johnson Hospital" said Princeton Regional Chamber of Commerce CEO & President Peter Crowley. "This continues our Chambers quest to bring powerful leadership programs to our clients throughout our regional footprint"

A leader is far more than a label - leadership is about taking actions to create sustained, positive transformations within an organization. Great leaders align their own values and vision with those of their business and help operationalize them for the future. The most meaningful way to demonstrate these skills is to passionately communicate your shared vision and practice what your company stands for. Leaders also cultivate committed employees who strive to lead as well. It is this approach to leadership that is responsible for The Walt Disney

Company legacy known around the world today.

“RWJ Hamilton is pleased to partner with the Princeton Regional Chamber of Commerce and the Disney Institute, two important leaders in their respective fields. Leadership is critical in any business and in the rapidly changing healthcare industry it is critical. The future healthcare leader will need to get things done while navigating a difficult, changing environment,” states Richard Freeman, President & CEO of RWJ Hamilton. “They will need to be a change leader while motivating and inspiring others to achieve common goals. Disney’s D ’think Leadership program will help community leaders align behaviors with their company’s values and vision.”

Disney Institute courses qualify for nationally and internationally recognized continuing education units with the; International Association for Continuing Education and Training (IACET), American College of Healthcare Executives (ACHE) the National Association of State Boards of Accountancy (NASBA - CPE credit) and the *Disney Institute* is authorized to award ACHE Category II continuing education credit for each contact hour of educational programming, applicable toward advancement or recertification in the American College of Healthcare Executives.

Disney Institute’s *Disney's Approach to Leadership Excellence* will take place from 8:00 a.m. to 4:00 p.m. on June 9th at the Robert Wood Johnson Conference Center. Tickets are \$439 for Chamber members and non-Chamber members. For more information, please contact Kara Grimes, Development Director at (609) 924-1776, ext. 100, kara@princetonchamber.org or visit www.princetonchamber.org.

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The Princeton Regional Chamber of Commerce – The Princeton Regional Chamber of Commerce is a membership organization committed to promoting business growth within the Princeton Region and surrounding areas. With more than 3,000 individual Chamber member contacts and more than 1,200 Member companies, the Princeton Regional Chamber of Commerce membership covers five central New Jersey counties including Mercer, Somerset, Middlesex, Hunterdon and Monmouth with membership as far as New York, Philadelphia and Canada. More information about the Chamber can be found at www.princetonchamber.org

RWJ Hamilton - Robert Wood Johnson University Hospital Hamilton (RWJ Hamilton) is proud to be part of the RWJ Barnabas Health System. The hospital serves communities within a five-county area and includes an acute care hospital, Rutgers Cancer Institute of New Jersey Hamilton, affiliated medical groups, the Lakeview Child Centers, the RWJ Fitness & Wellness Center and various outpatient centers throughout the region. Recently opening in this community is a Primary Care Express center meeting patients urgent and scheduled medical needs. The RWJ Conference Center supplies corporate, government, nonprofit, and private parties with a professional venue for meetings and events. Located inside of the RWJ Fitness and Wellness Center you will find meeting space to accommodate meetings for groups of 5 up to 200 people. For more information, go to conferencecenter.rwjhamilton.org or email bweiner@rwjuh.edu.