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## **FOR IMMEDIATE RELEASE**

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### **Richard Coyne of WithumSmith+Brown Named New Chair of Princeton Regional Chamber of Commerce**

**Princeton, NJ – January 14, 2016** – The Princeton Regional Chamber of Commerce is pleased to welcome Richard Coyne, Partner at WithumSmith+Brown, as the new chair of their Board of Directors.

The formal introduction will take place with a reception on January 21, 2016 at Mercer Oaks Golf Club in West Windsor. Mr. Coyne has a history of board service, having served on the Chamber’s Board of Directors for six years, the role as vice chair for the past two years. Mr. Coyne will serve a two-year term as chair of the Board of Directors.

“Rick is stepping into this Chamber Leadership role at a significant moment in our Chamber’s history as he now leads the largest Chamber in Central New Jersey. Rick’s approach to collaboration and teamwork coupled with his financial background will strengthen our chamber’s lead position in the region and support our continued growth and expansion. I look forward to the Chamber and our over 1200 business members benefiting from Rick’s connections throughout the business community in Central New Jersey,” said Peter Crowley, president and CEO of the Princeton Regional Chamber of Commerce. “Rick is committed to expanding our multiple Business Alliances, our tourism marketing partnership with Mercer County, the Women in Business Alliance’s NJ Conference for Women and our economic support for Trenton and the Mercer County Region.”

With more than 25 years of professional accounting experience, Mr. Coyne is a licensed certified public accountant in the states of New Jersey, New York and Pennsylvania. His clients include advertising agencies and other creative services professionals, manufacturers, wholesalers & distributors, fast food companies, nursing home operators, government contractors and other closely-held businesses.

Prior to joining WithumSmith+Brown in 1984, he was a staff accountant in the Philadelphia office of Coopers & Lybrand. He is a member of the American Institute of Certified Public Accountants (AICPA), New Jersey Society of Certified Public Accountants (NJSCPA) and the Pennsylvania Institute of Certified Public Accountants (PICPA), where he served as a member of the Committee on Social Responsibility. He is also a past president and current board member of the Institute of Management Accountants, Trenton Chapter.

Mr. Coyne's commitment to the local community includes active involvement in area business, cultural and nonprofit organizations. He serves as associate treasurer for the Newtown Exchange Club and is a board member of the Newtown Chamber Orchestra. Rick is also a board member and treasurer for the American Red Cross, Lower Bucks County Chapter and a board member of Capital Health System Foundation.

John Thurber, the immediate past chair of the Board of Directors, will remain on the board as Chair Emeritus for two years.

Sponsorships and tickets for the reception are available. For more information, please visit [www.princetonchamber.org](http://www.princetonchamber.org).

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**The Princeton Regional Chamber of Commerce** - The Princeton Regional Chamber of Commerce is a membership organization committed to promoting business growth within Central New Jersey and the Princeton Region. With a network of over 1,200 members and associations representing 250,000 employees and billions of dollars in annual revenue, the Princeton Regional Chamber of Commerce is proud to be the fastest growing Chamber in Central New Jersey, with its core membership primarily focused in the five central New Jersey counties, in addition to serving members as far away as New York, Philadelphia and Canada. More information about the Chamber can be found at [www.princetonchamber.org](http://www.princetonchamber.org).