



PRINCETON REGIONAL  
CHAMBER OF COMMERCE

*champions for business*

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## FOR IMMEDIATE RELEASE

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### Acclaimed author, Anne-Marie Slaughter book signing April 12th

**Princeton, NJ – March 31, 2016** – The Princeton Regional Chamber of Commerce and Women in Business Alliance (WIBA) is proud to host best-selling author Anne-Marie Slaughter on April 12<sup>th</sup> from 5:00 p.m. – 7:30 p.m. at Greenacres Country Club. The event will feature a VIP reception, networking, book signing and presentation by Slaughter.

Anne-Marie Slaughter is President & CEO of New America, a non-partisan think tank that focuses on a range of public policy issues, including national security studies, technology, asset building, health, gender, energy, education, and the economy. Slaughter received national attention for her article in *The Atlantic* entitled, “Why Women Still Can’t Have It All.” The article spurred a national debate about work life balance and became the most read article in the history of the magazine.

The article became the basis for Slaughter’s recent book, “Unfinished Business: Women, Men, Work, Family” and was named one of the best books of 2015 by *The Washington Post*, National Public Radio (NPR) and *The Economist*.

“WIBA provides a forum for women from all aspects of the workplace and community to connect and build relationships that foster both professional and personal growth,” said Michelle Everman, chairwoman of the WIBA committee. “Our committee’s goals are to provide excellent programming and networking opportunities for the women in our region. We are thrilled to have Anne-Marie as our featured speaker to engage with and further the WIBA mission.”

The event will feature Slaughter’s vision for what true equality between men and women really means and how to get there. She will present a new focus that can provide a common banner under which both men and women can advance and thrive.

“In 2013, Anne-Marie spoke to a group of over 200 women and asked how many had the option of a flexible work schedule at their workplace. Only a few hands went up,” said Lorraine Holcombe, Princeton Regional Chamber VP and Managing Director of WIBA. “As I watched from the side, I saw women shake their heads and even a few tear up. As a woman in a leadership role, I strive to make a difference in the lives of the women I lead. WIBA looks forward to hosting another thought provoking discussion with Anne-Marie about her new book!”

Tickets for An Evening with Anne-Marie Slaughter include wine, hors d’oeuvres, networking with women of the region, book signing and Slaughter’s book, “Unfinished Business: Women, Men, Work, Family.” Tickets are \$50 for Chamber members and \$65 for future members.

Sponsorship packages are also available for this event. For more information, please contact Lorraine Holcombe, VP & CFO, Princeton Regional Chamber of Commerce and Managing Director, Women in Business Alliance at (609) 924-1776 [Lorraine@princetonchamber.org](mailto:Lorraine@princetonchamber.org) or visit [www.princetonchamber.org](http://www.princetonchamber.org).

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**The Princeton Regional Chamber of Commerce** – The Princeton Regional Chamber of Commerce is a membership organization committed to promoting business growth within the Princeton Region and surrounding areas. With more than 3,000 individual Chamber member contacts and more than 1,000 Member companies, the Princeton Regional Chamber of Commerce membership covers five central New Jersey counties including Mercer, Somerset, Middlesex, Hunterdon and Monmouth with membership as far as New York, Philadelphia and Canada. More information about the Chamber can be found at [www.princetonchamber.org](http://www.princetonchamber.org).